

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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In re Patent Application of:  
Steve B. Owens

Application No. 10/803,046

Confirmation No.: 4606

Filed: March 17, 2004

Art Unit: 2425

For: MEDIA ADMINISTERING SYSTEM AND  
METHOD

Examiner: Stronczer, Ryan S.

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**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT (IDS)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 CFR 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08A/B. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

Applicant notes that the present application contains related subject matter to U.S. Application No. 10/236,286 filed September 6, 2002, now abandoned; U.S. Application No. 10/694,337 filed October 27, 2003; U.S. Application No. 10/951,740 filed September 28, 2004; U.S. Application No. 10/928,568 filed August 27, 2004; U.S. Application No. 11/897,439 filed August 29, 2007; U.S. Application No. 11/042,263 filed January 25, 2005; U.S. Application No. 11/074,861 filed March 8, 2005 and U.S. Application No. 12/112,738 filed April 30, 2008.

This Information Disclosure Statement is filed after a Request for Continued Examination and before the mailing date of a first Office Action on the merits as far as is known to the undersigned (37 CFR 1.97(b)(3)).

In accordance with 37 CFR 1.98(a)(2)(ii), Applicant has not submitted copies of U.S. patents and U.S. patent applications. Applicant submits herewith copies of foreign patents and non-patent literature in accordance with 37 CFR 1.98(a)(2).

In accordance with 37 CFR 1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR 1.56(a) exists. In accordance with 37 CFR 1.97(h), the filing of this Information Disclosure Statement shall not be construed to be an admission that any patent, publication or other information referred to therein is "prior art" for this invention unless specifically designated as such.

It is submitted that the Information Disclosure Statement is in compliance with 37 CFR 1.98 and the Examiner is respectfully requested to consider the listed references.

The Director is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Deposit Account No. 19-3140, under Order No. 11000060-0047.

Dated: 1/25/10

Respectfully submitted,

By: 

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